



Margaret Ritchie School of
Family and Consumer Sciences

APPAREL, TEXTILES & DESIGN MINOR

The Apparel, Textiles and Design minor offers an overview of the fashion and apparel industry including fashion's role in history, its impact on culture, and its responsibility to address environmental and ethical issues.

This 18-20 credit minor introduces students to the industry through courses in textiles, product development, dress history, and culture. The minor allows students majoring in related fields the opportunity for a focused content area for careers such as fashion journalism, apparel product line management, marketing, theatrical costumes, and apparel and textile buying.

After completing this minor, you will be able to:

- Understand and apply knowledge about key concepts such as target market, product development, the consumer, and the roles and functions of various contexts in which products are developed and consumed.
- Identify and evaluate issues of social responsibility, professional behavior, and ethics related to the impact of individual, organizational, and corporate decision making.
- Identify and select appropriate textiles for apparel products.
- Develop knowledge of terminology, entities, places, legal aspects, sustainable practices, and processes specific to the apparel industry and its supporting industries.
- Understand the role of apparel and textile trade associations and how they support textile products throughout the supply chain.
- Use historic clothing as a means to understand society, gender roles, diversity, affluence, and other aspects of a culture or people.
- Explain the role of dress, body modifications, and supplements in a cultural context.

For More Information:

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Curriculum

Required Courses (15 credits)

- FCS 119-Introduction to Fashion and the Apparel Industry
- FCS 123-Textiles
- FCS 323-Apparel Product Development
- FCS 329-History of Western Dress
- FCS 419-Dress and Culture

Select 3-5 additional elective credits from the following:

- FCS 124-Introduction to Apparel Construction
- MKTG 321-Marketing
- FCS 432-Apparel Promotion and Merchandising
- FCS 448-Consumer Economic Issues

18-20 Credits Total

 **University of Idaho**
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